

STARCO

**A strong partner
in clever wheel &
tyre solutions**





Clever wheel and tyre solutions

We develop, manufacture and deliver clever wheel and tyre solutions. We partner with original equipment manufacturers and distributors and strive to deliver value beyond the products.

At STARCO, we have been a pioneering force in the wheel and tyre industry since 1961. Today, 550 STARCONians make up our great team bound by a passion for clever wheel and tyre solutions.

Our speciality is low and high-volume standard and bespoke complete wheels for a wide range of applications – from the smallest wheelbarrow or trailer to large agricultural or industrial machines and implements.

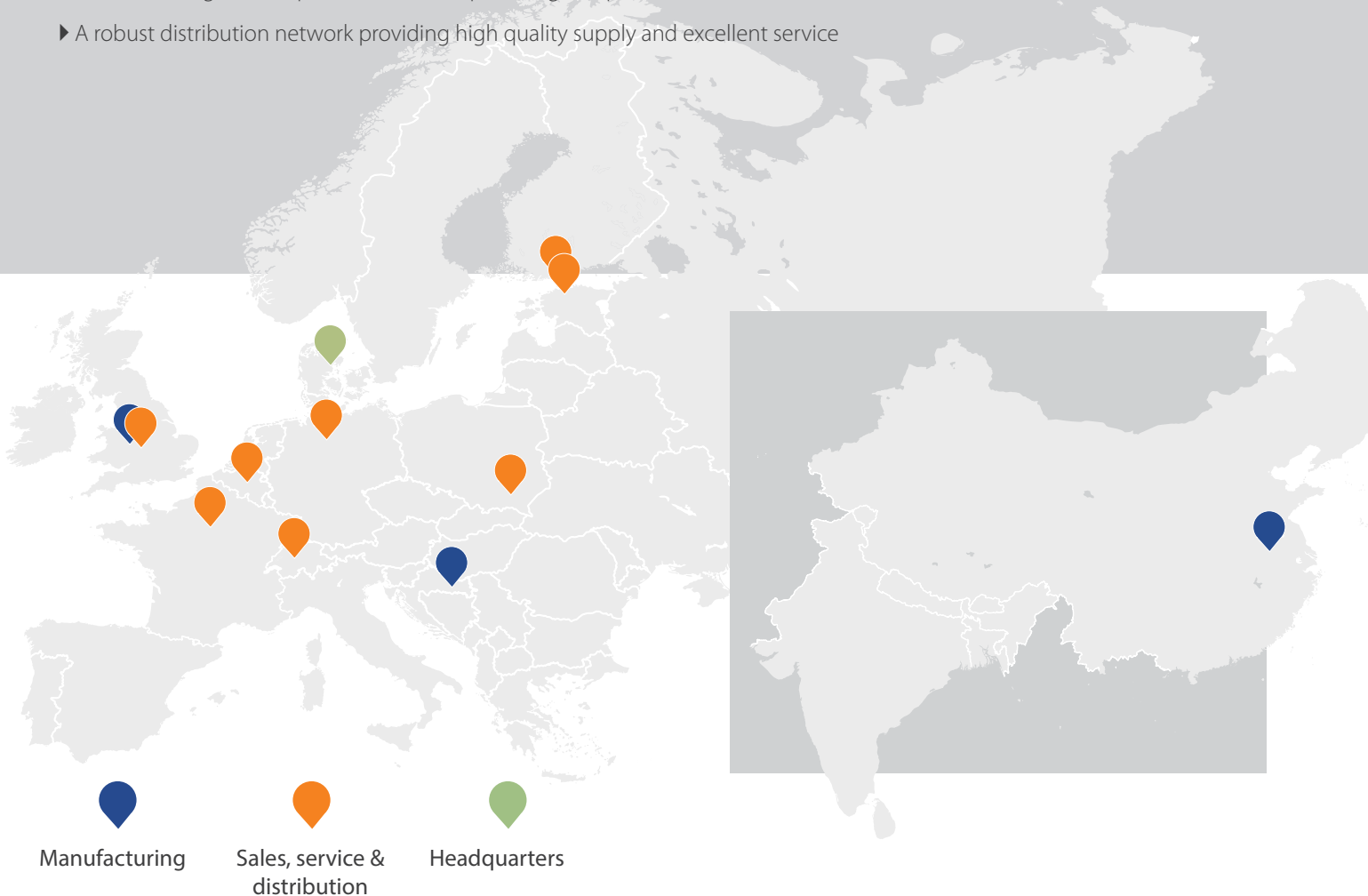
We are a part of the Kenda Group that is one of the world's leading tyre and tube manufacturers with factories all over the world and 10,000 employees globally.

Our headquarters is in Denmark, and we have factories in the UK, Croatia and China, as well as sales and distribution all over Europe.

Partnering with us

When you are a customer at STARCO, you can expect:

- ▶ High quality standard or bespoke wheel solutions for optimal application performance and various valued-adding services.
- ▶ A strong development partner with unique insight into the use of applications and tyre and wheel performance.
- ▶ Highly competitive, responsive and flexible steel wheel manufacturing, and agile plastic wheel & polyurethane tyre manufacturing - accompanied with a unique fitting setup.
- ▶ A robust distribution network providing high quality supply and excellent service



**We specialise in solutions
within seven segments.**



Light
transportation



Industrial
vehicles



Utility and
ground vehicles



Tractors



Agricultural implements



Trailers & caravans



Specialised vehicles



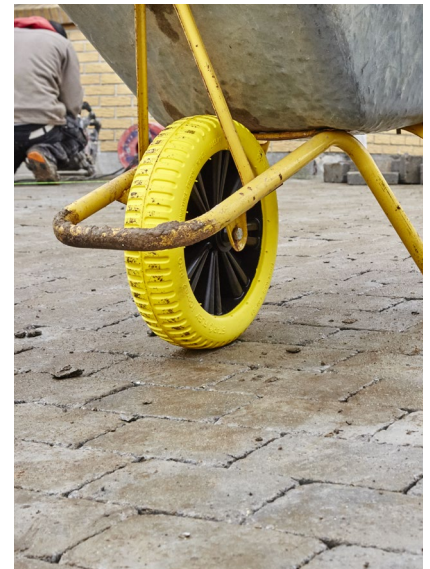
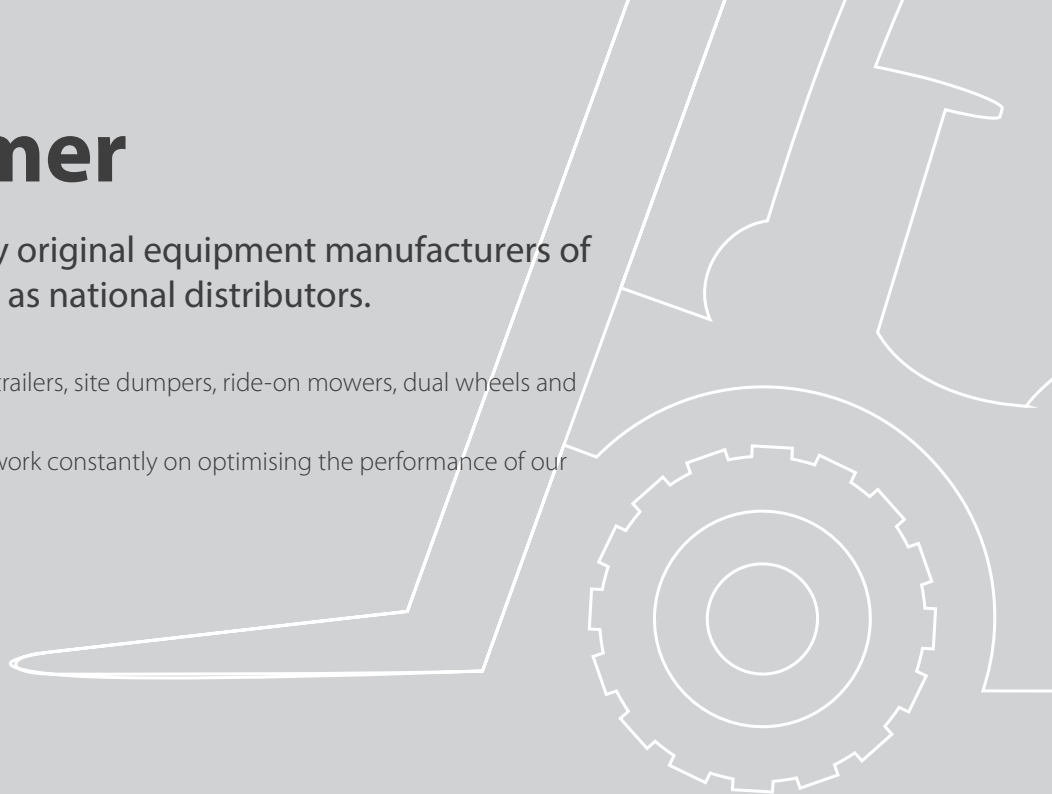
**STARCO's OEM business
has grown more than 25%
since 2016.**

Our customer

Our customers are primarily original equipment manufacturers of various applications as well as national distributors.

We are European market leaders in the trailers, site dumpers, ride-on mowers, dual wheels and compact tractors sub-segments.

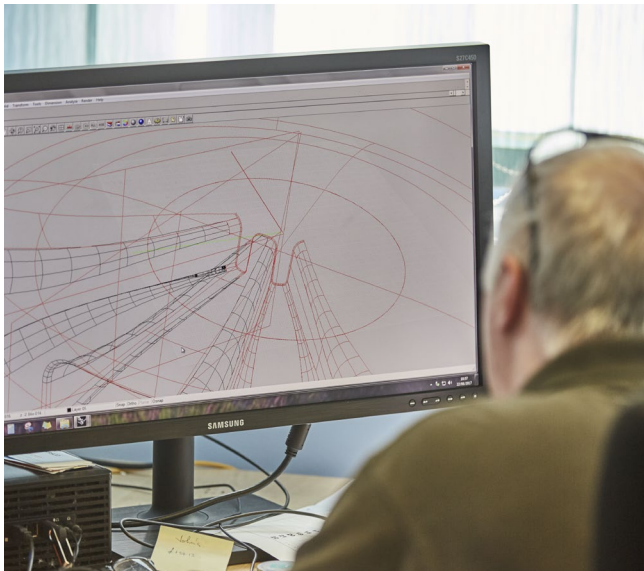
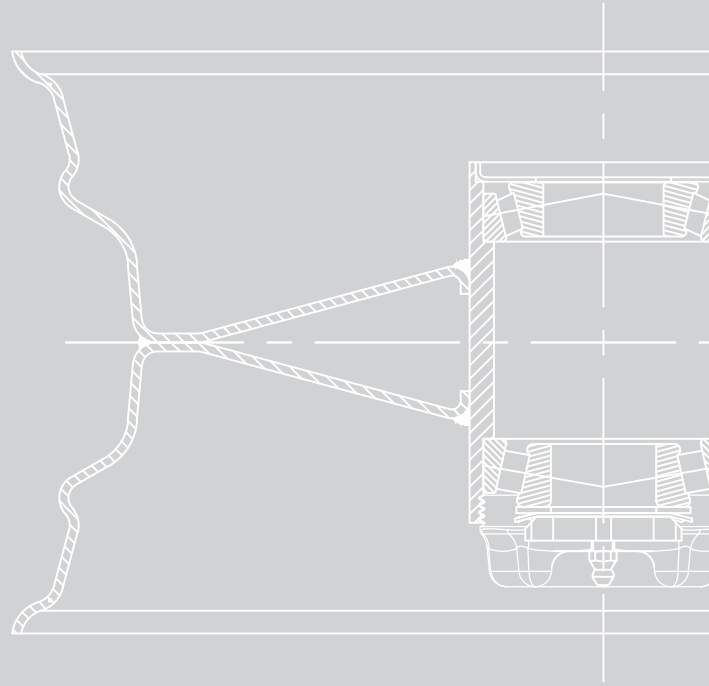
We have a strong focus on quality and work constantly on optimising the performance of our customers' applications.





Development

Our unique insight into the use of applications combined with our knowledge of tyre and wheel performance gives our customers a strong development partner.



We are driven by our customers' needs and have focus on the improvement of their applications' performance. We continuously strive to reduce costs through VAVE projects – and maintenance free is our ambition.

We have experts with a valuable wheel and tyre knowledge, who design and develop together with our customers. As an ETRTO-member, we keep up to date on legislative matters and ensure compliance to legislative requirements, which affects our products either on their own or when fitted to an application.

We have particular focus on tyre approval EC 661/2009 and EU167/2013ECE, tyre regulations ECE, REACH, PAH, SVHC and Hazardous Substances in Electrical and Electronic Equipment (RoHS 2).

Manufacturing

Highly competitive, responsive and flexible steel wheel manufacturing and agile plastic wheel & polyurethane tyre manufacturing.

Croatia

Highly competitive and flexible steel wheel manufacturing with certified OEM quality standards for low or high volumes – standard, made-to-measure and dual wheels.

Our ISO 9001 and ISO 14001 certified factory produces more than 1,000,000 wheels a year, from 3-inch pressed wheels to 54-inch spun wheels.

UK

Strong innovative culture and agile plastic wheel and PU tyre manufacturing as well as in-house design and mould manufacturing. We excel in puncture-proof tyres and produce more than 750,000 4 to 18-inch wheels a year.

China

ISO 9001 certified steel wheel factory specialised in high volume deliveries of steel wheels for trailers, caravans, golf carts and lawnmowers.

Our chinese factory produces more than 1,000,000 wheels a year of 6 to 16-inch size.



Production In Croatia



Production in UK



E-coat line in Croatia



All STARCO manufactured steel wheels are e-coated to prevent corrosion.



Supply chain

We offer a unique fitting setup, a strong distribution network, high quality supply and excellent service.

We have eight distribution locations across Europe and strategic warehouses to ensure the right service level to our customers.

We continuously develop our distribution network to match current and future customer demand - both minor adjustments and long-term development in close collaboration with key customers.

We are ready to expand together with customers both in and outside of Europe, with f.x. a drop warehouse close to the customer's production facility with a Kanban setup, securing just-in-time delivery.

Our sales and customer care colleagues are ready to support you – no matter if it's fixing issues here-and-now or discussing sustainable long-term supply solutions.





Corporate Social Responsibility

We are operating in various geographical, ethnical and economical environments globally, and we value the diversity of the company culture and employees.

We therefore focus on managing our facilities according to local regulations and values.

Learn more about our corporate social responsibility at starco.com/CSR

We **dare to care** and act responsibly,
when it comes to **human rights**,
employee wellbeing and the
environment.



A close-up, high-contrast photograph of a metallic, circular component. The word "STARCO" is embossed in a stylized, uppercase font on the surface. Below the logo is a circular hole. The lighting creates strong highlights and deep shadows, emphasizing the texture and form of the metal.

STARCO

Learn more at
starco.com

Find our locations and
contact us via
starco.com/contact